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MSA to Resell HanoverSoft Services

Chapel Hill, NC (June 4, 2009) - Today, Management Science Associates, Inc. (MSA) became an authorized reseller for HanoverSoft's assessment, planning, and deployment services. MSA is based in Pittsburgh, PA, with 5 domestic and 3 international offices. HanoverSoft's Monitoring Technology Assessment (MTA) service addresses a CIO's need to assess the state of monitoring technology in the enterprise and provide recommendations for cost-saving and efficiency improvements. Monitoring Technology Planning (MTP) and Monitoring Technology Deployment (MTD) services typically follow MTA engagements to plan and execute the recommendations.

HanoverSoft chose MSA to resell its services because of MSA's global reach, reputation and strategy for IT service offerings. "HanoverSoft's services nicely complement MSA's current services offerings," commented Anthony Edwards, Principal at HanoverSoft.

"We have been looking for additional services to offer our clients. HanoverSoft's services expand our assessment offering," said Steve Gongaware, Senior Business Development Group Director at MSA. Together, they will provide organizations direct cost savings through redundant technology discovery as well as helping organizations significantly improve their monitoring technologies based on assessment findings.

About MSA

Since its incorporation in 1963, MSA has established itself as a leading edge developer and supplier of real-time data processing and analysis solutions for manufacturers, marketers and the media industry across North America and in other countries. MSA's core competencies are analysis of consumer buying behavior, development of knowledgeware products, media systems, and business analysis and information management solutions. With 850 employees, MSA provides computer-based solutions for over 300 clients, including some of the largest U.S. and foreign corporations and institutions. Headquartered in Pittsburgh, MSA also has offices in New York; Chicago; Atlanta; High Point, NC; China; United Kingdom; and Malaysia.

About HanoverSoft

HanoverSoft provides assessment, planning, and deployment services around monitoring technologies by seasoned experts. The assessment service provides clients with a comprehensive review of their monitoring technologies, resulting in cost cutting of surplus technology, better visibility into current tool status, recommendations for indirect cost savings, and more. The planning service provides clients with a roadmap for improving their monitoring technologies. And the deployment service provides the necessary systems integration to achieve those improvements.